

MEDIA ADVISORY

FIRST MICROWAVES IN CHEMISTRY CONFERENCE TAKES PLACE IN GAINESVILLE

March 5, 2003

WHAT: CEM Corporation presents the first International Microwaves in Chemistry Conference. The conference will allow scientists and researchers to share their ideas and discoveries in the emerging field of microwave synthesis. Microwave synthesis is a new technology enabling life sciences to replace conventional heat to conduct chemical reactions. Microwave heat cuts down the reaction time and produces more energy from the reaction.

WHEN: A reception will be held Friday, March 7. Conference lectures and forums will be held March 8-9.

WHERE: All conference activities will take place at the Sheraton Gainesville Hotel, 2900 S.W. 13th St., Gainesville.

HIGHLIGHTS: About 120 people are expected to attend, and of those in attendance 30 percent will be visiting from Europe. "It's clearly exciting to have this first international conference on microwave synthesis with world renowned speakers," said Michael Collins, president and CEO of CEM.

Speakers include:

- * Alan Katritzky, director of the Florida Institute of Heterocyclic Compounds, University of Florida, "Applying Microwave Synthesis to Heterocyclic Chemistry"
- * C. Oliver Kappe, Institute of Chemistry, Karl-Franzens University, Graz, Austria, "Microwaves in Combinatorial & high Throughput Synthesis"
- * Stephen Caddick, University of Sussex, United Kingdom, "Microwave Accelerated Organopalladium & Organotin Mediated Organic Transformations"

CONTACT: Registration is required and limited seating is available. For more information visit www.cemsynthesis.com or contact Alan Katritzky at (352) 392-0554.